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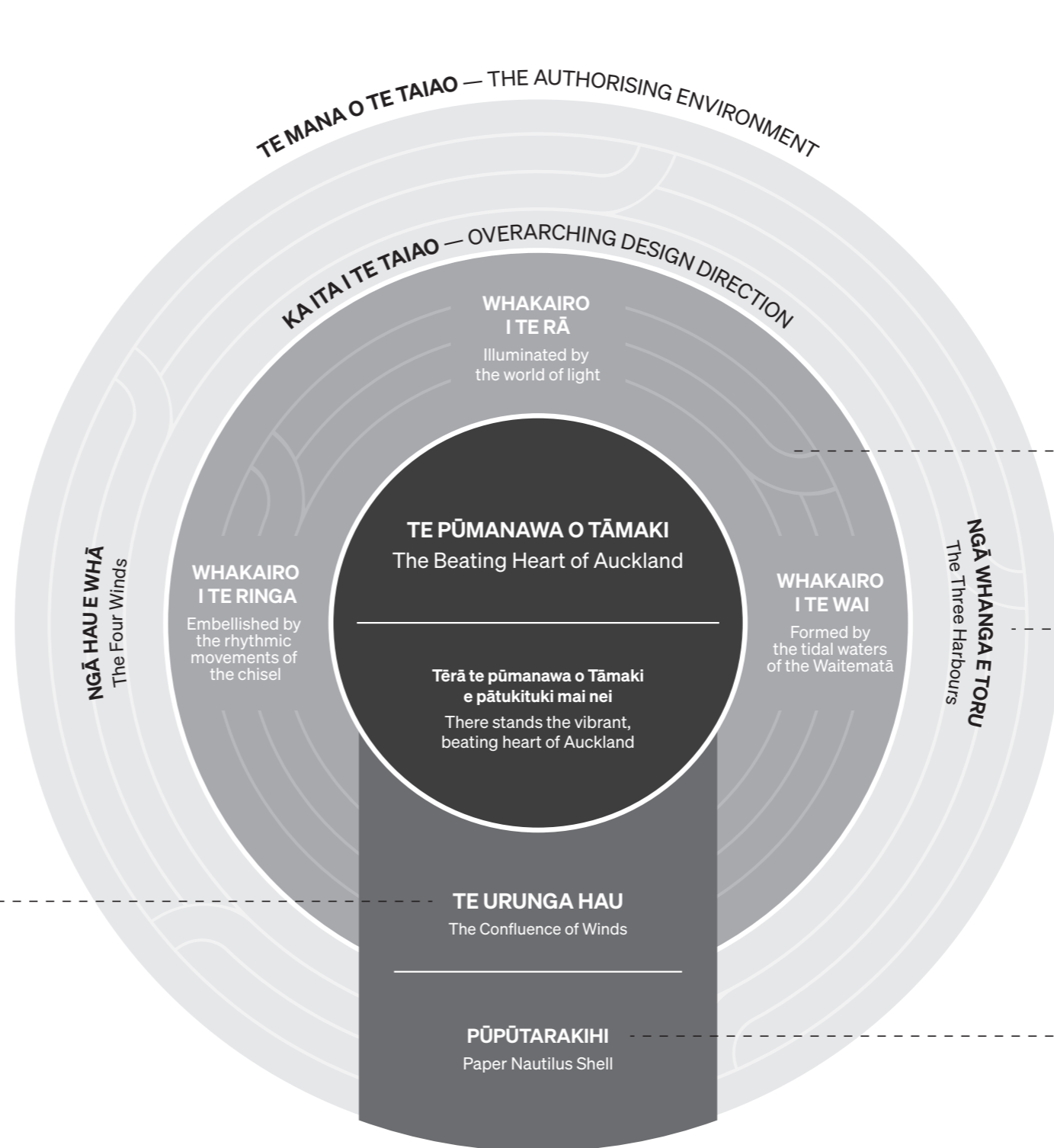
CULTURAL NARRATIVE & HIERARCHY

In response to TAG commentary and in close partnership with design partners Haumi & Ngāti Whātua Ōrākei we have spent time refining the over-arching cultural narratives which guide the project.

Te Pūmanawa o Tāmaki reflects the interconnectedness of humanity and the natural world, energised by the heartbeat of the land.

Locally inspired and intimately connected to place, the towers pronounce skywards, drawn from within the land but speaking to the world.

Te Urunga Hau acknowledges the vibrant and diverse communities that breathe life and vitality into this space, through thoughtful programming and connection.



Inspired by the power of the tidal waters of the Waitematā, the rhythmic movements of the chisel, and the illuminating presence of light, Pūmanawa seamlessly integrates with its surroundings.

Through the interplay of light and shadow, the towers actively engage with the sun, reflecting its brilliance against their faceted facades.

The three chamfers are a subtle yet meaningful gesture, symbolising the interconnectedness of Pūmanawa with the three surrounding harbours.

The pūpūtarakihi is a symbol for change, an emblem for manaaki, and a marker of Ngāti Whātua o Ōrākei's immutable connection with this whenua.

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CULTURAL NARRATIVE & HIERARCHY

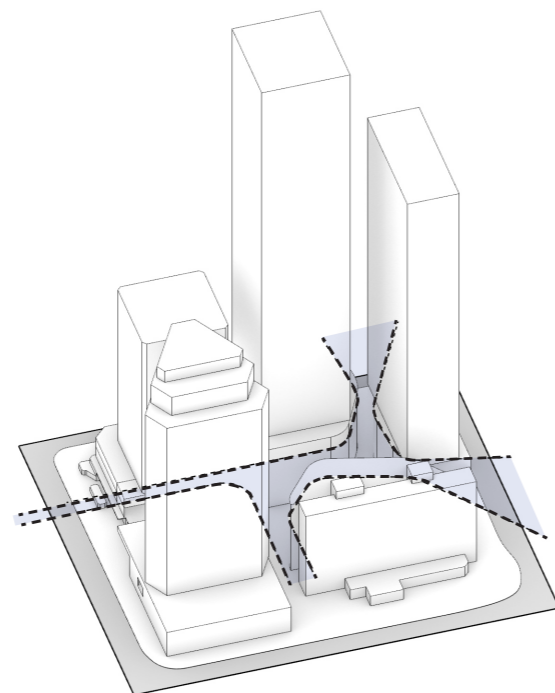
The following iho or unifying statement draws down from the vision statement. It's purpose is to bridge and materialise the conceptual framework into form. It has been based on the following idea:

CARVED BY WATER CARVED BY HAND CARVED BY LIGHT

Whakairo i te wai

Formed by the tidal waters of the Waitematā.

A reference to the foreshore, the reclaimed land, the original edge and the inherent forces of the Waitematā.

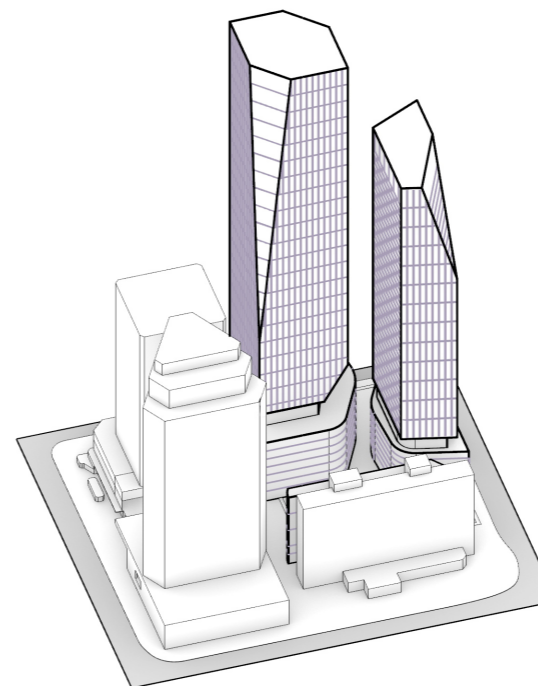


Lower levels of the proposed development adopt a fluid, sculpted form as if etched out by flowing water over time. This conceptual approach delivers a memorable and distinctive public realm and ground plane and can inform design development at a range of scales.

Whakairo i te ringa

Embellished by the rhythmic movements of the chisel.

A reference to human interpretation and response. A reminder that humanity is critically connected, to and of the natural world.

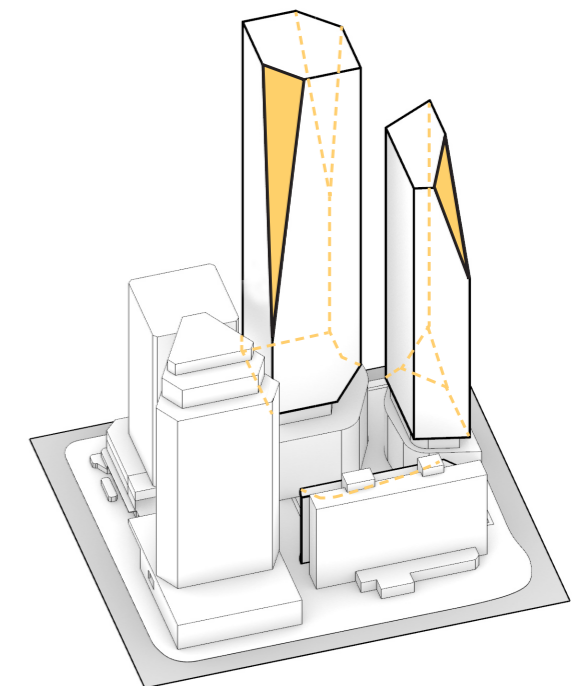


Facades of the proposed development are expressed with depth and texture rather than a smooth glazed skin, likened to the forming of a carving with a toki (adze). This enables a 'crafted' reading of building forms and increased solidity when viewed obliquely. Texture, depth, and shadow are more pronounced at lower levels of the development, becoming more refined and smooth as the building forms ascend vertically.

Whakairo i te rā, ā, ka ita i te taiao

Illuminated by the world of light, galvanised by the natural world

Light provides life (Te Ao Mārama) and colours the forms, galvanising them back into the natural world.



The tower forms respond at the scale of the city to solar control planes, enabling sunlight penetration deep into the site. The carved planes also enable the project to acknowledge its wider physical and cultural context - with the three primary chamfers conceptually making reference to the waters of the Kaipara, Manukau, and the Waitemata. The reflected sunlight in the glass planes acknowledges the energy created by te ara o te rā (the stations of the sun), and figuratively animates the building.

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Design Process & Partnership



I a tātou e waihangahanga i ngā reo o te pourewa nei,

ko tā te pourewa nei he whakaataata ko wai hoki tātou

As we shape the language of the building, the building in turn will reflect who we are

Te Pūmanawa o Tāmaki (The Beating Heart of Auckland) is a conceptually layered kaupapa that will redefine the city edge of Tāmaki.

The aspiration that underpins this project is the opportunity to profoundly reflect the interconnectedness of nature, humanity, and life, energised by the mauri (vitality) from within the land.



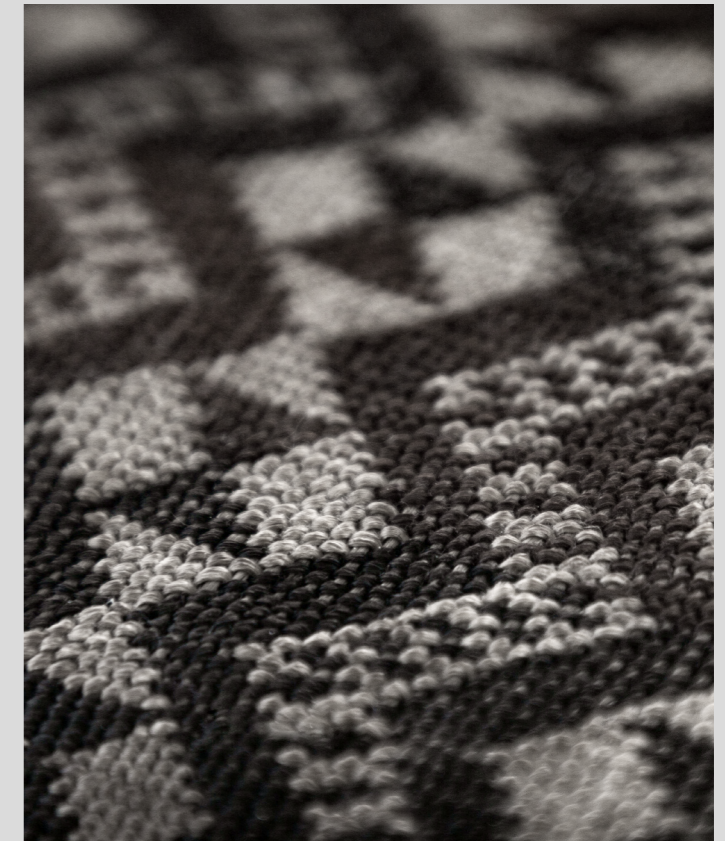
Tō ia rākau he whakairo kei roto; Ko tā te kaiwhakairo, he kimi

Every tree has a carving inside it; it is the task of the carver to discover it

Te Pūmanawa o Tāmaki (Pūmanawa) will serve as a beacon of permanence and a defining symbol of identity for Tāmaki and tangata whenua. It is built on a collective aspiration to realise its potential, and exercise the innovation that sits at the interface between commerce, culture, and modern society.

Locally inspired and intimately guided by the characteristics of its location, the towers will pronounce skywards, drawn from within the land but speaking to the world, redefining a unique approach to urban design.

This is a space where the intrinsic aspects of life blend fluidly with the extrinsic representations across the cityscape. Our approach is on one hand new, and yet on another, pre-existing.



Nō tātou e waihangana ana i te whenua, e waihangana ana te whenua i a tātou

As we shape our existence, the land shapes us

In the development of this kaupapa, the design team has intricately woven together elements that symbolise the timeless relationship between nature and human experience. Each of these elements is bound by the heartbeat of the land – Te Pūmanawa o Tāmaki.

This kaupapa goes beyond superficial cultural representation to draw its inspiration from within the taiao, acknowledging the divine aspects of the natural world from a Māori perspective.

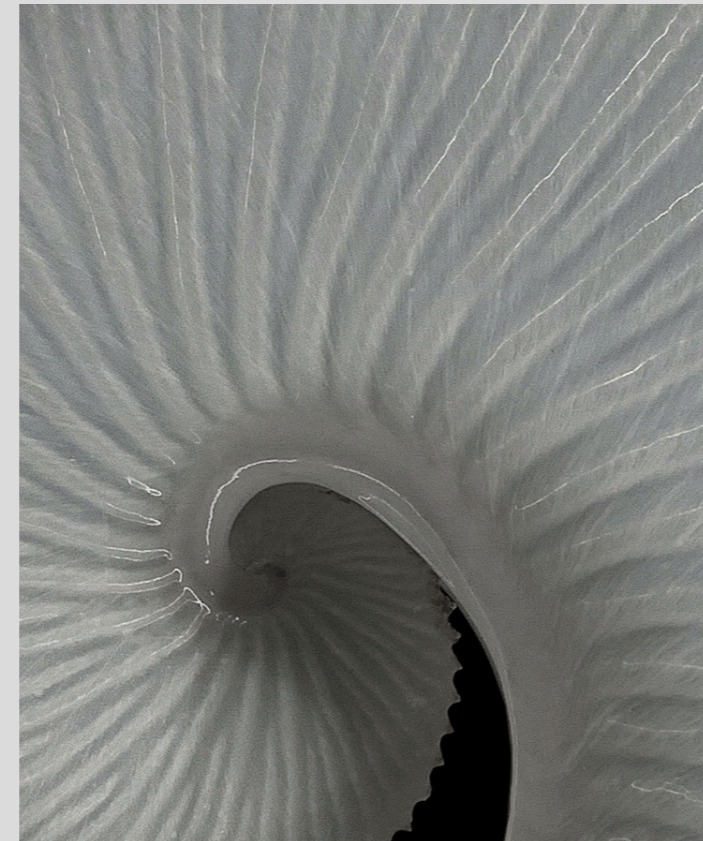
Te Urunga Hau



**Pātukituki ana te manawa o Tāmaki
E pupū ake ana i te ihi o te whenua
Kapakapatau ana te hapori i ōna rau
tuku iho
He pūtahitanga nō Te Urunga Hau**

The beating heart of Tāmaki
Drawn from the vitality within the land
Augmented by the life of its communities
Bound by the encompassing winds

The urban room, Te Urunga Hau (the confluence of winds), grounds and connects the towers, and is a metaphorical representation of the flowing winds. Te Urunga Hau is an acknowledgement of the vibrant and diverse communities that will breathe life and vitality into this space, through thoughtful programming and a sense of connection.



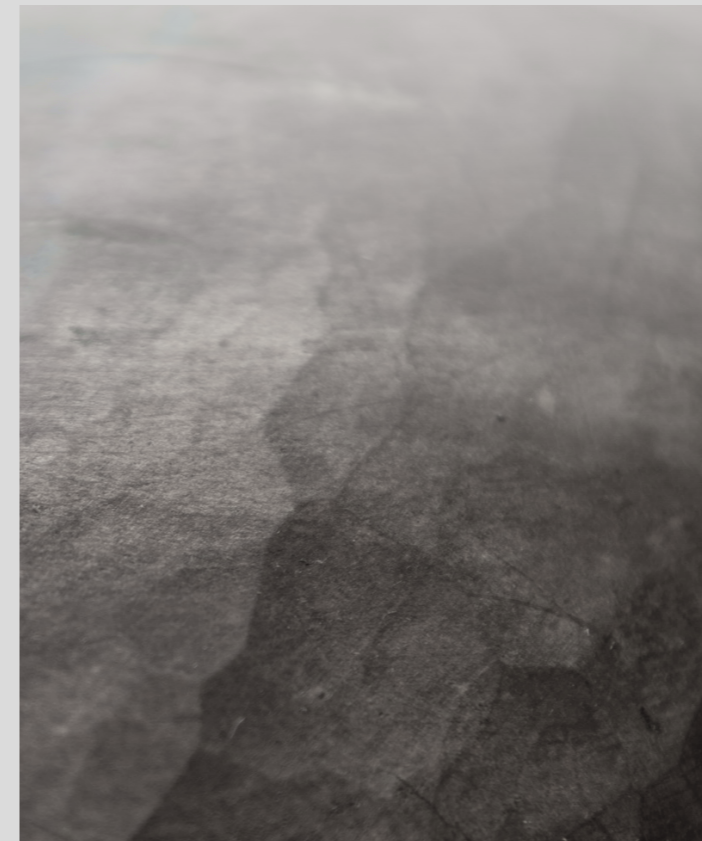
**Ko te anga pūpūtarakihi
Ko hau mai ki uta
He urunga ora
He urunga hau**

Likened to the shell of the Pūpūtarakihi
Brought ashore by the winds
A space for wellbeing
A confluence of energy

The texture of the space has been inspired by the skin of the pūpūtarakihi, the nautilus shell whose natural process of being blown ashore catalysed the prophesy by Titai and subsequently led to the tuku whenua (provision of land) by Ngāti Whātua Ōrākei paramount chief, Apihai Te Kawau. His allocation of 3000 acres of land to Governor-Lieutenant Hobson and the Crown in September 1840 enabled the establishment of Auckland City.

The pūpūtarakihi is a symbol for change, an emblem for manaaki, and a marker of Ngāti Whātua’s immutable connection in this whenua.

Design Narrative



**Whakairo i te wai
Whakairo i te ringa
Whakairo i te rā,
ā, ka ita i te taiao**

Formed by the tidal waters of the Waitematā,
embellished by the rhythmic movements of the chisel, illuminated by the world of light,
galvanised by the natural world

The architecture serves as testament to the relationship between the built environment and the natural world. Inspired by the power of the tidal waters of the Waitematā, the rhythmic movements of the chisel, and the illuminating presence of light, these buildings seamlessly integrate with their surroundings.

Through the interplay of light and shadow, the structures actively engage with the sun’s movement, reflecting its brilliance against their faceted facade.



**Ka whakairo te whao
Ka whakariporipo ngā moana
He kāinga mō te mahara**

The bite of the chisel
Likened to the rippling harbours
A home for our memories

The deliberate inclusion of three chamfers is a subtle yet meaningful gesture, symbolising the interconnectedness of Pūmanawa with the three surrounding harbours, figuratively elevating the precinct from its foundations, and reaching out to the vital waterways that connect us to the world.